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**FOR IMMEDIATE RELEASE**

**NANB Hosts Biennial Conference**

FREDERICTON, June 9, 2011 — The Nurses Association of New Brunswick (NANB), representing 8,900 registered nurses and nurse practitioners in the province, will host their biennial Conference today at the Delta Hotel Fredericton. This year’s Conference will provide a platform for NB RNs to discuss today’s challenges facing nursing and working with other health care providers/ In addition, NANB welcomes three nationally-known speakers who will address the following topics:

- *‘Healthcare Challenges from 2011- to 2021 : How Does Nursing Measure Up?’*, **Dr. Judith Ritchie**, Associate Director for Nursing Research, McGill University Health Centre;
- *‘Ethical Challenges for Nurses Over the Next Decade: A Call to Action’* **Dr. Patricia Rodney**, Associate Professor, University of British Columbia School of Nursing; and
- *‘A Culture of Caring: How Nurses Can Lead the Transformation of the Health System’* **André Picard**, Public Health Reporter, The Globe and Mail.

“These guest speakers, experts in their field, will deliver insightful information for members to cope with today’s challenges facing our profession and how nurses can play a key role in transforming our health care system,” says Martha Vickers, President of NANB.

Guest speakers are available for interviews. (See Agenda for details.) The Conference will begin at 09 00 and end at 16 30.

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For more information or to arrange an interview, please contact:  
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