

FOR IMMEDIATE RELEASE

NANB President Advocates for Change

FREDERICTON, October 13, 2011 – France Marquis of Edmundston has assumed the Presidency of the 8,900 member, profession-led regulatory body, the Nurses Association of New Brunswick (NANB) for a two-year term. As President, Marquis will represent registered nurses and nurse practitioners not only provincially but nationally as a Director on the Board of the Canadian Nurses Association (CNA).

As an educator and strong advocate for change, Marquis intends to help guide the future of the nursing profession. "During the years to come, nursing will have to overcome some sizeable challenges, including among others the recruitment and retention to ensure the continued delivery of nursing services as well as maintaining a high standard of care in a changing economic, political and social climate," states France Marquis, President of NANB. "We will also have to work together, across the entire healthcare field to establish a better quality of life in all work places and to ensure that patients continue to receive safe, competent and ethical nursing care in a health system in constant flux."

France Marquis obtained a baccalaureate in nursing from the Université de Moncton (UdeM) and a master's in nursing (community health) from the Université de Montréal, in 1979 and 1993 respectively. Marquis is a Professor, Director and Clinical Course Coordinator of Nursing department with Université de Moncton (Edmundston Campus).

Active in professional affairs, Marquis is President of the New Brunswick Nursing Resources Advisory Committee (NRAC); member of the New Brunswick Nursing Education Stakeholders Group (NESG); and member of the NANB Recruitment Committee.

Marquis' mandate is effective September 1, 2011 through to August 31, 2013. The Board of Directors are meeting today through Friday October 14th at NANB headquarters in Fredericton.

-30-

For more information or to arrange an interview, please contact Jennifer Whitehead, Manager, Communications and Government Relations Tel.: (506) 459-2852 or email: jwhitehead@nanb.nb.ca

(1)