



NEWS RELEASE COMMUNIQUÉ

Nurses Association of New Brunswick • L'Association des infirmières et infirmiers du Nouveau-Brunswick

FOR IMMEDIATE RELEASE

"NURSING: PROMOTING HEALTHY CHOICES FOR HEALTHY LIVING" THEME OF 2006 NATIONAL NURSING WEEK

FREDERICTON, 4 May 2006 — National Nursing Week 2006, to be held May 8-14, will focus on the vital role nurses play in the health and wellness of New Brunswickers and the importance of making healthy choices for healthy living.

This year's theme, **Nursing: Promoting Healthy Choices for Healthy Living**, underscores the important contributions nurses make to public health and primary health care by focusing on health promotion and illness prevention.

As the principal provider of health care, nurses are in a position to influence New Brunswickers to improve their health and quality of life.

Nurses, as professional caregivers, advocate for healthy personal choices and improved community well-being by:

- organizing wellness clinics;
- providing immunization services as part of their work in public health;
- promoting smoking cessation;
- improving the health of infants as part of government sponsored initiatives;
- counselling school children to make healthy choices;
- helping the public make healthy decisions through the provincial tele-health services;
- providing primary health care services in community health centres across the province; and
- advocating, as a profession, for healthy public policy.

RNs, in their daily work, demonstrate they are leaders and partners working to advance health for all.

The Nurses Association of New Brunswick is a professional, regulatory body representing 8800 registered nurses and nurse practitioners. NANB is responsible for advancing and maintaining the standards of nursing in the province and for governing and regulating those offering nursing care.

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